



California State University, Sacramento

Alcohol Education Program

"Edu-tainment" by Kramer, Inc.
3849 Lake Michigan Drive NW
Grand Rapids, MI 49544 USA

October 28, 2005

To Whom It May Concern:

The Alcohol Education Program at Sacramento State University is dedicated to providing students with tools to help them in making responsible decisions about alcohol. This year our Program teamed up with AAA and our Residence Halls and brought Kramer International's DUI simulator to campus. The DUI simulator was a state-of-the-art interactive driving replication that allowed our students to experience first-hand how alcohol impairs their driving skills.

We received positive feedback from our sponsors and all of our students regarding the DUI Simulator. Many students have asked when we can bring it back and wished they were required to use the DUI Simulator prior to receiving their driver's license. All of our students learned the dangers of drinking and driving and we feel that the message really hit home. We brought the DUI Simulator to campus five days before Halloween and many students confessed that they weren't really thinking about how they were going to get home over the weekend until after they tried the DUI Simulator. Our student's safety is our number one concern, we never tell our student's what to do; rather we educate them and hope that they choose to make healthy decisions. After trying the DUI Simulator I am confident that our student's will make sound decisions when it comes to drinking and driving.

Thank you for the opportunity to expose our student's to a truly unique machine. We hope to bring the DUI Simulator back in the future and are confident that our sponsors will help us in doing so. Brian and Melissa were helpful and courteous. They were great to work with and truly reflected the polite nature of your entire organization.

Thank you once again and we hope to work with you again soon.

Sincerely,

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